

# DAKINE

W23 BLACK FRIDAY



# PHOTO ASSORTMENTS

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## ASSORTMENT 1

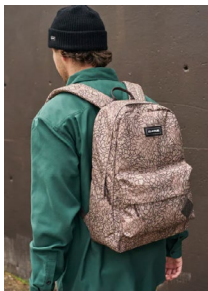
# BACKPACKS

### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot. Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT



365 Pack 21L  
**Color:** Treeline



Essentials Mini 7L  
**Color:** Dark Ivy



Essentials Pack 22L  
**Color:** Woodland Floral



Campus M 25L  
**Color:** Pipestone



## ASSORTMENT 2

# ACCESSORIES

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### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot. Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT

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Travel Crossbody  
**Color:** Castlerock



Jojo Crossbody  
**Color:** Sand Quartz



Lunch Box 5L  
**Color:** Woodland Floral



Classic Hip Pack  
**Color:** Full Bloom



Classic Hip Pack  
**Color:** Blue Isle



Classic Hip Pack  
**Color:** Emerald Tropic

## ASSORTMENT 3

# GLOVES & MITTS

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### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot.  
Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT

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Baron Mitt  
**Color:** Grapevine



Titan Mitt  
**Color:** Deep Blue



Avenger Mitt  
**Color:** Steel Grey



Pinto Glove  
**Color:** Street Art



Team Phoenix Glove  
**Color:** Kazu



Sequoia Glove  
**Color:** Silver Grey

## ASSORTMENT 4

# SNOW TRAVEL

### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot.  
Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT



FALL LINE SKI  
ROLLER BAG  
**Color:** Bison



BOOT PACK 50L  
**Color:** Bison



BOOT BAG 30L  
**Color:** Black



BOOT LOCKER DLX 70L  
**Color:** Steel Grey



TOUR SNOWBOARD BAG  
**Color:** Black



## ASSORTMENT 5

# STOCKING GIFTS

### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot. Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT



Soho Wallet  
**Color:** Grapevine



PINEAPPLE ROW  
TRUCKER HAT  
**Color:** Black



Element Infinium  
Glove  
**Color:** Black



THINLINE SOCK  
- WOMEN'S  
**Color:** Grape Vine



KELSEY POM BEANIE -  
WOMEN'S  
**Color:** Grape Vine



ÖSTRA BIO  
PREMIUM  
GOGGLES  
**Color:** Black



INDY HOT WAX  
3-PACK  
**Color:** Assorted

## ASSORTMENT 6

# SNOW KIT

### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot. Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT



CUTTER BEANIE  
**Color:** Deep Blue



Titan Mitt  
**Color:** Deep Blue



BOOT BAG 30L  
**Color:** Black



Team Mission Prow 32L  
**Color:** Louif Paradis



STOKER 3LJACKET  
**Color:** terrain camo



ÖSTRA BIO  
PREMIUM  
GOOGLES  
**Color:** Black

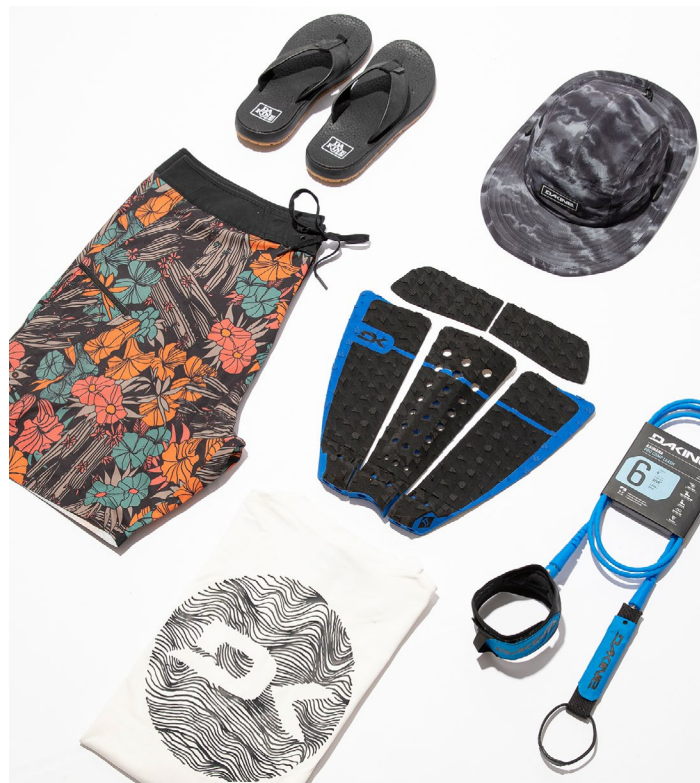


## ASSORTMENT 7

# SURF KIT

### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot. Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT



PINDO STRAW HAT  
**Color:** Night Sky



JACK ROBINSON PRO  
SURF TRACTION PAD  
**Color:** Black/Red



JOHN JOHN FLORENCE  
COMP 6' X 3/16 SURF  
LEASH  
**Color:** Red



ROOTS 20" BOARDSHORT  
**Color:** Black



DAYLIGHT SURFBOARD  
BAG - THRUSTER  
**Color:** Cascade Camo



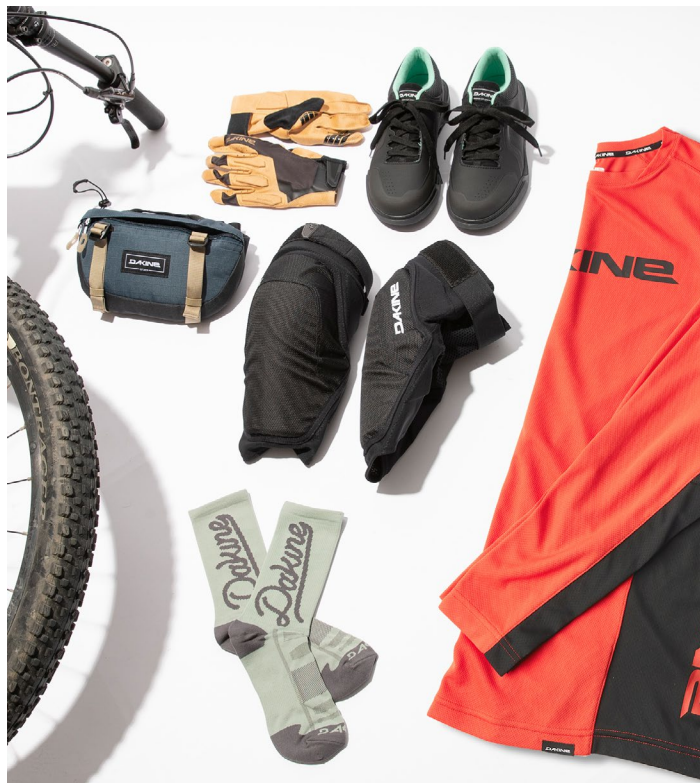
MISSION LOOSE  
Crew  
**Color:** Black

## ASSORTMENT 8

# BIKE KIT

### DIRECTION

- 1 flat lay assortment
- Background color: light gray
- Shadow: Same as previous shoot. Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT



HOT LAPS 5L BIKE  
WAIST BAG  
**Color:** Midnight Blue



SYNCLINE SHORT SLEEVE  
BIKE JERSEY  
**Color:** Galactic Blue



CROSS-X BIKE GLOVE  
**Color:** Black/Tan



BERM CREW SOCK  
**Color:** Black/Tan



AGENT O/O BIKE  
KNEE PAD  
**Color:** Black



SYNCLINE 12L  
BIKE HYDRATION  
BACKPACK  
**Color:** Ashcroft Camo

## ASSORTMENT 9

# T-SHIRTS

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### DIRECTION

- 1 flat lay of each tee. [front and back]
- Concept is showing movement [winkles in tee]. No need for dramatic background.
- Background color: light gray
- Shadow: Same as previous shoot. Soft Shadow
- Lighting: Same as previous shoot



### PRODUCT

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Hawaii OG  
**Color:** White

Hawaii OG  
**Color:** Athletic Heather

Ukelele  
**Color:** Royal Blue

Ukelele  
**Color:** Maroon Heather